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East Central/Select Sires Honors Employees

Waupun, WI- East Central/Select Sires held their annual awards banquet on June 4, 2010 at the Comfort Inn in DeForest, Wis. The evening consisted of a social hour, dinner, a message from the board of directors and presentation of the performance and service awards.

Tom Turner of St. Cloud took home top honors being named Area Sales Manager (ASM) of the Year. He was also honored for earning the highest Personal Total Unit Volume within the cooperative. Turner provides artificial insemination services and offers semen and product sales to dairy and beef producers in parts of Fond du Lac, Green Lake, Winnebago and Waushara counties and supervises seven Member Service Representatives in his region.

Runner-up ASM of the Year was Brad Fossum of Lodi. He also was recognized for having the highest Personal Total Service Percent Increase at the banquet. Fossum is an ASM with East Central/Select Sires and offers semen and product sales to dairy and beef producers in Columbia, Dane, Dodge, Fond du Lac and Sauk counties and supervises seven Member Service Representatives in his region.

Gary Fredrick of Mayville was honored with the Member Service Representative (MSR) of the Year Award. He was also honored at the banquet for earning Region B MSR of the Year and the highest Area Contribution within the cooperative. Fredrick provides artificial insemination services and offers semen and product sales to dairy and beef producers in Fond du Lac and Washington counties

Kurt Barnes of Kiel received the Runner-up MSR of the Year Award. He was also honored at the banquet for earning the highest Select Mating Service Volume, Area Total Unit Volume and Area Direct Herd Unit Volume within the cooperative. In addition, he was recognized at the banquet for reaching the 110,000 Lifetime First-Service Inseminations milestone. Barnes provides artificial insemination services and offers semen and product sales to dairy and beef producers in Fond du Lac county.

The Outstanding Effort Awards are given to employees who go above and beyond the call of duty every day. The Outstanding Effort Award for a MSR was presented to Bob Radke of Bangor. Ryan Besaw of Omro received the Outstanding Effort Award for Relief MSRs. The Outstanding Effort Award for Other employees was presented to Sue Bos of Waupun.

Other top awards presented to MSRs included Regional MSR of the Year awards. Earning these honors were:

- Region A – Kurt Barnes, Kiel; serving Fond du Lac and Calumet counties
- Region B – Gary Fredrick, Mayville; serving Fond du Lac and Washington counties
- Region C – Bob Boatman, Darlington; serving Dane and Green counties
- Region D – Doug Rake, Freedom; serving Sauk and Columbia counties
- Region E – Bryan Witt, Browntown; serving Green and Lafayette counties
- Region F – Bob Radke, Bangor; serving Monroe, La Crosse and Vernon counties

Ranking first in other categories of sales and service were:

- Tom Budde, Beaver Dam
 - Semen Blend
- Rod Alton, Monroe
 - Semen Blend Percentage Increase
- Dave Hahn, Campbellsport
 - Personal Diversified Product Volume
- Steve Otteson, Arlington
 - Personal Diversified Product Percentage Increase
- Gary Fredrick, Mayville
 - Area Contribution
- Howie Minnema, Fond du Lac
 - Accounts Receivable
- Steve Kacuba, Beaver Dam
 - Accounts Receivable
 - Personal Total Service Volume
 - Area Total Service Volume
- Bob Radke, Bangor
 - Area total Service Percentage Increase
- Dan Potterton, Mineral Point
 - Personal Total Service Percentage Increase
- Jim Suddeth, Stoughton
 - Area Direct Herd Unit Percentage Increase
 - Area Total Unit Percentage Increase
- Kurt Barnes, Kiel
 - Area Direct Herd Unit Volume
 - Area Total Unit Volume
 - Area SMS Volume

Awards for total lifetime first-service inseminations were also presented. They were:

- 160,000
 - Tom Budde, Beaver Dam
- 140,000

- Howie Minnema, Fond du Lac
- 130,000
 - Bob Boatman, Darlington
- 110,000
 - Kurt Barnes, Kiel
- 70,000
 - Steve Kacuba, Beaver Dam
 - Chris Meyer, Loganville
 - Dennis Hahn, Campbellsport
 - Steve Otteson, Arlington
 - Dale Griebenow, Watertown
 - Frank Blahnik, Cuba City
- 60,000
 - Larry Krause, Viroqua
- 50,000
 - Brian Immel, Campbellsport
 - Glen Kottke, Fond du Lac
- 40,000
 - Nate Watson, Elkhorn
 - Eric Gudex, Oakfield
 - Alan Bell, Dodgeville
- 35,000
 - Roger Belling, Fond du Lac
 - John Gerbitz, Milton
 - Jeremy Konen, Livingston
 - Sandy Hoppman, Wilton
- 30,000
 - Jeremy Konen, Livingston
 - Aaron McMillan, Oshkosh
- 20,000
 - Jim Memler, Pickett
 - Casey Degnitz, Fredonia
- 10,000
 - Bill Daentl, Portage
 - Andy Degnitz, Fredonia
 - Wayne Dieter, Platteville

Dave Placke of Cuba City was also recognized for lifetime sales totaling over 250,000 units of semen.

Recognition was also given to employees for length of service milestones:

- 35 years
 - Dave Hahn
- 30 years
 - Sue Bos
- 25 years

- Howie Minnema
- Rod Alton
- 20 years
 - Joel Franke
 - Dianne Weber
 - Jan Prill
 - Barb Bohnert
 - Dennis Hahn
 - Steve Auchtung
 - Eric Bierman
 - Anita Hartgerink
- 15 years
 - Doug Rake
 - Brad Fossum
- 10 years
 - Nate Watson
 - Brian Immel
- 5 years
 - Alan Bell
 - Daune Wiersma
 - Jim Memler

East Central/Select Sires is a professional, artificial breeding cooperatives serving dairy and livestock producers in southern Wisconsin. As a member-owner of Select Sires located near Plain City, Ohio, East Central/Select Sires helps make up the largest Artificial Insemination (A.I.) cooperative in the world. They provide highly fertile semen as well as excellence in service and programs to achieve its basic objective of supplying livestock breeders with America's best genetics at a reasonable price.

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