

## **East Central/Select Sires Honors Employees**

Waupun, WI- East Central/Select Sires held their annual awards banquet on June 19, 2008 at the Comfort Inn in Deforest, Wis. The evening consisted of a social hour, dinner, a message from the board of directors and presentation of the performance and service awards.

Tom Turner of St. Cloud took home top honors as the Area Sales Manager (ASM) of the Year. He was also honored for ranking first in Personal Total Unit Volume within the cooperative. Turner serves dairy and beef producers in Fond du Lac, Green Lake, Winnebago and Waushara counties and supervises six Member Service Representatives (MSRs) in his region. Turner was also recognized for 20 years of service with East Central/Select Sires.

Runner-up ASM of the Year was awarded to Glen Stewart of Lomira. Stewart serves portions of Dodge, Washington, Ozaukee, Milwaukee, Racine, Kenosha and Waukesha counties and supervises five MSRs in his territory. Along with this honor, Stewart was recognized for his 25 years of service with the cooperative.

Eric Gudex of Oakfield was awarded the prestigious MSR of the Year. He was also honored as the Region A MSR of the Year and was recognized for five years of service. Gudex provides artificial insemination services and offers semen and product sales to dairy and beef producers in Green Lake County

Phil Dieter and Bob Boatman shared the title of Runner-Up MSR of the Year. Dieter, from Middleton, serves Dane County. Dieter earned this honor by placing first in Select Mating Service (SMS) Volume, Area Contribution and Semen Blend. He was also recognized as the Region D MSR of the Year and was honored for servicing his 30,000<sup>th</sup> first-service cow. Boatman resides in Darlington and covers northern Green and southern Dane counties. Boatman was honored as the Region C MSR of the Year and for his 25 years of service at East Central/Select Sires.

The Outstanding Effort Awards are given to employees who go above and beyond the call of duty every day. The Outstanding Effort Award for a MSR was presented to Roger Belling of Fond du Lac. Casey Degnitz of Fredonia received the Outstanding Effort Award – Relief MSR. The Outstanding Effort Award – Non-MSR was awarded to Dave Placke of Cuba City.

Other top awards presented to MSRs included Regional MSR of the Year awards. Earning this honor are:

- Region A – Eric Gudex, Oakfield; serving Green Lake County
- Region B – Dave Hahn, Campbellsport; serving Ozaukee and parts of Washington counties
- Region C – Bob Boatman, Darlington; serving northern Green and southern Dane counties

- Region D – Phil Dieter, Middleton; serving Dane County
- Region E – Bryan Witt, Browntown; serving Lafayette County
- Region F – Larry Krause, Viroqua; serving Vernon County

Ranking first in other categories of sales and service were:

- Bob Merten, Lodi
  - Personal Total Service Percent Increase
  - Area Total Service Percent Increase
  - Area Direct Herd Unit Percent Increase
  - Area Total Percent Increase
- Phil Dieter, Middleton
  - Select Mating Service Volume
  - Area Profitability
  - Semen Blend
- Howie Minnema, Fond du Lac
  - Area Total Service Volume
  - Area Direct Herd Unit Volume
  - Accounts Receivable
- Steve Kacuba, Beaver Dam
  - Personal Total Service Volume
  - Semen Blend Percent Increase
- Dave Hahn, Campbellsport
  - Area Total Volume
  - Personal Diversified Product Dollars
- Kurt Barnes, Kiel
  - Accounts Receivable
- Loren Polkinghorn, Dodgeville
  - Personal Diversified Product Dollars Percent Increase
- Tom Turner, St. Cloud
  - Personal Total Unit Volume
- Dave Sime, Lancaster
  - Personal Total Unit Percent Increase

Awards for total lifetime first-service inseminations were also presented.

- 150,000
  - Tom Budde, Beaver Dam
- 90,000
  - Kurt Barnes, Kiel
- 60,000
  - Doug Rake, Freedom
  - Steve Otteson, Arlington
  - Dale Griebenow, Watertown
  - Jeff Flock, Cashton
  - Rod Alton, Monroe

- 50,000
  - Chris Meyer, Loganville
- 40,000
  - Steve Kacuba, Beaver Dam
  - Brian Immel, Campbellsport
- 30,000
  - Phil Dieter, Middleton
  - Nate Watson, Elkhorn
- 20,000
  - Alan Bell, Dodgeville
  - Jeremy Konen, Livingston
- 10,000
  - Casey Degnitz, Fredonia

Recognition was also given to employees for length of service.

- 30 years - Roger Goldsmith, Westfield
- 25 years - Bob Boatman, Darlington
  - Kevin Cox, Sparta
  - Jay Ludeman, Lake Mills
  - Glen Stewart, Lomira
  - Steve Kacuba, Beaver Dam
- 20 years - John Hulbert, Monticello
  - Jeff Flock, Cashton
  - Tom Turner, St. Cloud
  - Larry Krause, Viroqua
- 15 years - Tom Pearson, Deforest
  - Chris Meyer, Loganville
- 10 years - Sandy Hoppman, Wilton
  - Dave Placke, Cuba City
  - David Sarbacker, Edgerton
  - Diane Arndt, Waupun
- 5 years - John Gerbitz, Milton
  - Jeremy Konen, Livingston
  - Eric Gudex, Oakfield

East Central/Select Sires is a professional, artificial breeding cooperative serving dairy and livestock producers in southern Wisconsin. As a member-owner of Select Sires located near Plain City, Ohio, East Central helps make up the largest Artificial Insemination (A.I.) cooperative in the world. They provide highly fertile semen as well as excellence in service and programs to achieve its basic objective of supplying livestock breeders with America's best genetics at a reasonable price.

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