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For more information contact:  
Dori Lichty  
Communication Specialist  
1-800-288-7473 • [dlichty@ecselectsires.com](mailto:dlichty@ecselectsires.com)

## **Alton and Koopmans achieve 100,000 A.I. services**

Nov. 2, 2018, Waupun, Wis. – Throughout the year, East Central/Select Sires, based in Waupun, Wis., and serving dairy and beef producers throughout southern Wisconsin, honors employees who hit certain milestones. In recent months, two East Central/Select Sires artificial insemination (A.I.) technicians, Rod Alton, Monroe, and Pieter Koopmans, Waunakee, achieved 100,000 A.I. services.

"All of our A.I. technicians have great career stories, and we enjoy celebrating them," noted Jerome Meyer, East Central/Select Sires general manager. "For example, Pieter Koopmans has breed cattle in three different countries during his lifetime: the Netherlands, Libya, and the United States. Rod Alton has been part of the East Central/Select Sires family for more than 30 years, and now his son is with us, too."

East Central/Select Sires recognizes employees with lunch parties at customer farms when they reach certain milestones, such as 100,000, 150,000, and 200,000 A.I. services. Rock-N-Hill-II Holsteins, Juda, hosted Alton's party, and Neldell Farms LLC, Wisconsin Dells, held the celebration for Koopmans' milestone.

East Central/Select Sires is a professional-, artificial-breeding cooperative located in Waupun and serving dairy and livestock producers in southern Wisconsin. As a member-owner of Select Sires Inc. located near Plain City, Ohio, East Central/Select Sires helps make up the largest A.I. cooperative in the world. They provide highly-fertile semen as well as excellence in service and programs to achieve the basic objective of supplying livestock breeders with America's best genetics at a reasonable price.

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Picture caption:

Rod Alton is pictured here with his family and East Central/Select Sires general manager, Jerome Meyer, after he was recognized for achieving 100,000 A.I. services. Pictured left to right: Rod's sons, Rustin and Ryan Alton; Meyer; Rod Alton; and Rod's wife, Rhonda.

Pieter Koopmans, center, is pictured with his wife, Connie, and East Central/Select Sires general manager, Jerome Meyer, after being presented with a plaque in recognition of achieving 100,000 A.I. services.