

For Immediate Release



For more information contact:
Dori Lichy
Communication Specialist
1-800-288-7473 • dlichty@ecselectsires.com

Deming retires after more than 40 years with East Central/Select Sires

WAUPUN, July 31, 2017 – Alan Deming, Waupun, long-time general manager for East Central/Select Sires, based in Waupun and serving southern Wisconsin, is celebrating his retirement after more than 40 years with the cooperative.

"In 40 years, I've seen a great deal of change in genetic information, and genetic progress has been dramatic. When I first started, three traits were measured: milk, fat, and type. Today, we measure more than 30 traits."

Deming held the title of general manager for 26 of the 40-plus years. "I've had the privilege to meet many great people and work with an outstanding group of members and employees. The memories are many."

In addition to bull power, Deming is always quick to note the employees at East Central/Select Sires are who make the cooperative successful. "It has been my pleasure to work with our employees and watch them grow to the most trusted group a manager could ever ask for," noted Deming. "Even more than bulls and products, the success of our organization is due to a group of dedicated employees who have worked together to provide our members the very best service in the industry."

In December, 2016, the East Central/Select Sires Board of Directors hired existing East Central employee, Jerome Meyer, formerly of Viroqua and now residing in Sun Prairie, as the cooperative's new general manager. For the past seven months, Meyer has worked alongside Deming to learn the variety of activities associated with being the general manager at East Central/Select Sires Cooperative.

"I'm passing my position to Jerome with total confidence he'll do a great job leading this organization in the years ahead," noted Deming. "I want to thank East Central/Select Sires employees and members for all you've done to make my career a very enjoyable time. Together we've accomplished a great deal, and the best is yet to come."

East Central/Select Sires is a professional-, artificial-breeding cooperative serving dairy and livestock producers in southern Wisconsin. As a member owner of Select Sires located near Plain City, Ohio, East Central/Select Sires helps make up the largest A.I. cooperative in the world. They provide highly fertile semen as well as excellence in service and programs to achieve the basic objective of supplying livestock breeders with America's best genetics at a reasonable price.

###

Picture 1:

Alan Deming, Waupun, is celebrating his retirement after more than 40 years with East Central/Select Sires Cooperative.

Picture 2:

Jerome Meyer, Sun Prairie, is replacing Alan Deming as general manager of East Central/Select Sires. Meyer has been with the cooperative since 2014.