

For Immediate Release



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McMillan and Konen reach career milestones

June 29, 2017, Waupun, Wis. – Aaron McMillan, Oshkosh, Wis., and Jeremy Konen, Mazomanie, both recently celebrated with family, friends, and co-workers the insemination of their 100,000th first-service cow. As member service representatives (MSR), McMillan and Konen provide professional artificial-insemination (A.I.) and heat-detection services to dairy producers in their respective territories.

McMillan is the first relief MSR in East Central/Select Sires history to achieve 100,000 A.I. services. He works with Roger Belling and Howard Minnema on a team in the south-eastern portion of Fond du Lac County. Konen's territory is northwest of Madison. He's on a team with Ryan O'Leary, Steve Otteson, and Travis Hartman.

East Central/Select Sires is a professional-, artificial-breeding cooperative located in Waupun and serving dairy and livestock producers in southern Wisconsin. As a member-owner of Select Sires Inc. located near Plain City, Ohio, East Central/Select Sires helps make up the largest A.I. cooperative in the world. They provide highly-fertile semen as well as excellence in service and programs to achieve the basic objective of supplying livestock breeders with America's best genetics at a reasonable price.

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