

Move your herd's genetics forward



SMS is a mating program to help create a genetic plan for your herd.



Select Sires can help you with all your reproductive needs.

Maintain a healthy herd

- Teat dips
- Udder health
- Heat-detection aids
- Insemination equipment
- Calf-care products
- Calf hutches
- Feed additives
- Animal-care products
- Pest control
- Cow-monitoring systems



Dairy Bull Search



East Central



1-800-324-3505
www.eastcentralselectsires.com



East Central



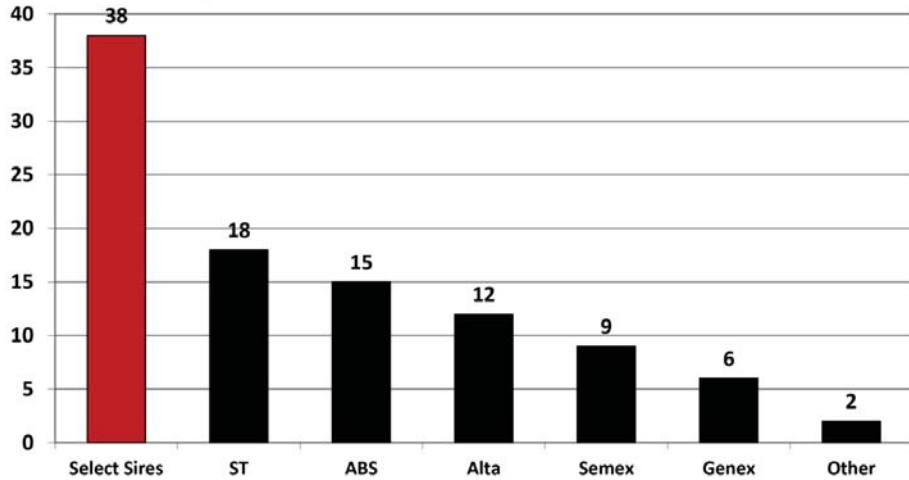
August 2018

Notes: _____



The Industry Leader

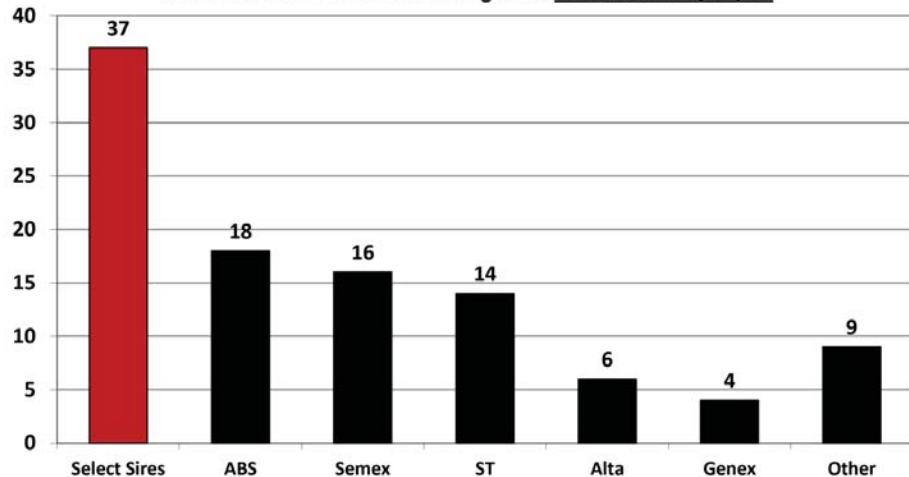
Top 100 TPI[®] Proven Sires



August 2018; Holstein Association Top 100 TPI Bull List, active or limited active sires. ©TPI is a registered trademark of Holstein Association USA.

Top 100[®] GTPI[®]

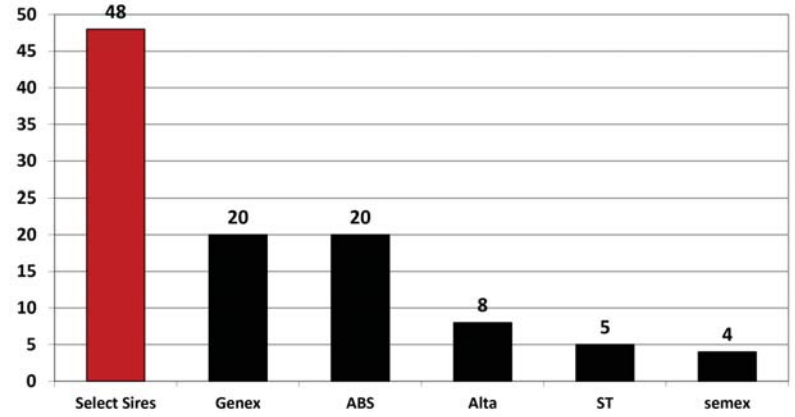
Active Holstein Genomic Young Sires born before 1/31/17



August 2018; Holstein Association Top 100 TPI Genomic Young Sire Lists

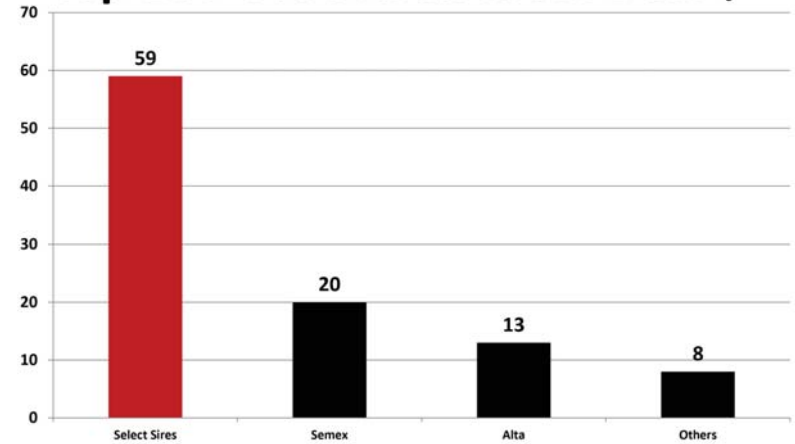
A BALANCED APPROACH TO BREEDING

Active Holstein Genomic Young Sires $\geq +800$ NM\$ & $\geq +1.0$ SCR



Source: August 2018; Holstein Genomic Young Sire Active A.I. Listing, status is genomic.

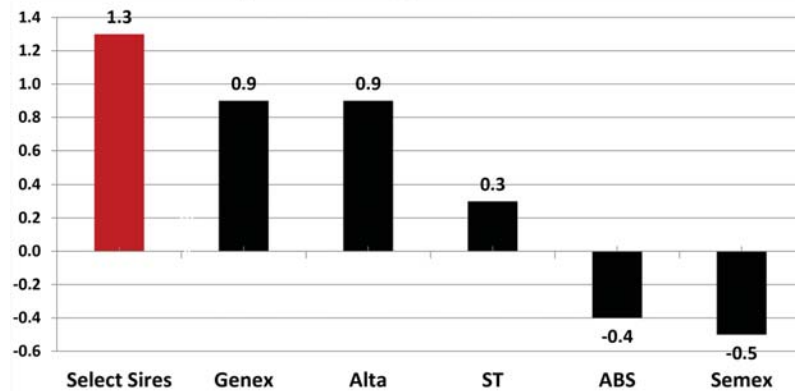
Top 100^{**} Proven Sires for DWPS[™]



**Genex, ABS, and ST do not have DWPS available.

August 2018; Holstein Association Listing of Top 100 DWPS Proven Bulls, active or limited active sires. DWPS is a trademark of Zoetis Services LLC.

SCR Lineup Average All Active Holstein Sires (Proven and Young Sires)



Source: August 2018 Holstein Active Proven and Genomic Young Sires A.I. Listing, Domestic, Limited Active, and Foreign Bulls